

PROMOTIONAL OPPORTUNITIES

PROMOTIONAL OPPORTUNITY #1: GRAND PRIZES (VALUED AT \$250)

If you will be doing a register to win for a prize worth \$250 or more please let us know. Guests will sign up to win these prizes during the show at your exhibit space. We will promote these grand prizes on our website. Registration for the prize must be in your space at the show, but the winner can be notified after the show. You must state when the winner will be notified. Added benefit: you build an effective database to that you can reach out to for additional sales throughout the year!

To participate please respond back to this email with the following information:

Number & Value of prize(s) _____

Description of prize(s) _____

Exhibitor Name & Company _____

We will also need a picture of the item for the website. Please attach to the email when you return form.

PROMOTIONAL OPPORTUNITY #2: PINK FRIDAY

We are encouraging guests to join us at the show on Friday for Pink Friday! We'll promote Pink Friday (our version of Black Friday) as a big shopping day and encourage guests to look for the exhibits with the pink balloons for discounts. We'll provide the signage at the entourage, the pink balloons for your exhibit space and promote pre-show to encourage guests to shop at the exhibits with the pink balloons for a special discount. All you need to do is offer a discount/show special. We limit the number of participants in Pink Friday, so sign up quickly.

To participate please respond back to this email with the following information:

Exhibitor Name & Company _____

Description of Discount _____

PROMOTIONAL OPPORTUNITY #3: MOTHER DAUGHTER DAY

Sunday will be Mother Daughter Day! We would love for exhibitors to offer specials or gifts with purchase that relate to the Mother Daughter Day on Sunday. We will have a sign at the from indicating it is Mother Daughter Day as well as information on the website advertising Sunday as Mother Daughter Day.

To participate please respond back to this email with the following information:

Exhibitor Name & Company _____

Description of prize(s) _____

Please return this form no later than Friday, August 26, to participate in any of the above promotions!
YES!! You can participate in more than just one!

QUESTIONS?

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